

Northwest Mississippi Labor Market

Estimated Labor Supply for a Logistics Company

The six county labor market area includes Benton, DeSoto, Marshall Tate and Tunica Counties in Mississippi and Shelby County, Tennessee

Excluding Administrative Occupations, except Customer Service Workers.

6-County Labor Market Area

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|---|--|--------|
| 1 | Potential underemployment yield | 19,783 |
| 2 | Not employed, but interested in employment | 3,456 |
| 3 | New labor force entrants | 1,201 |
| 4 | Total potential applicants | 24,440 |
| 5 | Qualified Applicants for skill mix | 10,998 |
| 6 | Commute Propensity | 65.0% |
| 7 | Qualified Applicants Willing to Commute | 7,149 |
| 8 | 1 in 3 selectivity ratio | 2,383 |
| 9 | 1 in 5 selectivity ratio | 1,430 |

Explanatory Notes

- 1 Individuals currently working, but possess skills for higher employment levels in the specified occupations. From the labor study, 23.2% of those currently employed report they are underemployed with higher skill levels than the job they currently hold requires.
- 2 Based upon those not currently working, but interested in finding employment (unemployed, separating military, workers returning to the workforce after an absence, but not in the official unemployment count) with an assumed rate of experience in the specified occupations at the ratio of those currently employed.
- 3 Growth component to account for new entrants into the labor force. Includes recent postsecondary completions and new residents that are likely to apply for positions within the specified industry.
- 4 Total eligible population.
- 5 Number of applicants shown in line 4 passing initial screening and offered an interview. The actual percentage will vary according to the skills required by the operation. It is assumed 45% would be qualified for the mix of jobs available.
- 6 Based upon the current commute patterns.
- 7 Number of applicants that are qualified for employment and either live in the Shoals region or would be willing to commute to area for employment.
- 8 The number of employees an employer could hire assuming a selectivity ratio of one hire per three applicants.
- 9 The number of employees an employer could hire assuming a selectivity ratio of one hire per five applicants.

Source: Calculations by Younger Associates based upon data from BLS, IPEDS, 2015 Labor Study.